



Mission

WAMSO—Minnesota Orchestra Volunteer Association provides support for the Minnesota Orchestra and promotes music education.

Core Values

- ◆ *Music enhances life.*
- ◆ *Music education is essential to lifelong learning.*
- ◆ *The Minnesota Orchestra is a vital resource in our community.*
- ◆ *Volunteers provide an invaluable link between the Minnesota Orchestra and the community.*

Goals

- ◆ *We will enhance our role as a link between the Minnesota Orchestra and the community.*
- ◆ *We will further develop our education programs to meet the needs of the community.*
- ◆ *We will ensure our organization's financial viability through fundraising and advocacy.*

From the 2001-2002 President

WAMSO–Minnesota Orchestra Volunteer Association at 53 years is a dynamic group of women and men whose mission is to support the Minnesota Orchestra and promote music education.

I am pleased to report that our volunteer association is a national model. WAMSO's 2000 American Craft Council Preview Reception won the 2001 American Symphony Orchestra League (ASOL) award for outstanding fundraising. The 2001 WAMSO Spring Fashion Show was likewise honored by the ASOL in 2002. We are proud of the national recognition our extraordinary programs have received.

How exactly do volunteers support the Minnesota Orchestra?

First, we are season ticket subscribers. In 2002, one hundred percent of our volunteer board of directors supported the Minnesota Orchestra through concert subscriptions. In addition, over fifty percent of our general membership purchased Orchestra subscriptions. We encourage community support of the Orchestra through ticket sales.

Second, we are passionate about music education. We believe that music education enhances life and builds audiences. Together, WAMSO and the MOA education department introduced over 100,000 children to live classical music this year. That is a remarkable achievement. Our new music director designate, Osmo Vänskä, is looking forward to working with all of us to expand and further improve our education programs.

Third, our talented and energetic volunteers provide services that support the orchestra directly, such as ushering and greeting at concerts. We lobby legislators when arts funding is threatened, and we support the paid staff. Our members consider themselves a part of the Orchestra family.

Fourth, WAMSO is a training ground for outstanding Orchestra leadership. Many remarkable WAMSO members have served on the Orchestra board.

Finally, we contribute and raise important funds for our Orchestra. WAMSO originated the Symphony Ball and, over 45 years, developed it into the premier gala in the Twin Cities. With the transfer in 2001 of our largest fundraiser to the MOA development staff, WAMSO is refocusing its energies. This year, we completed a strategic plan to target our considerable talents and community presence in ways that are most helpful to the Orchestra. You will hear more about these plans in the months ahead.

During our first 50 years, WAMSO donated over 10 million dollars to the Minnesota Orchestra. WAMSO endowed the Principal Percussion Chair in 1985. This year, WAMSO members contributed over \$300,000 to the annual Guaranty Fund.

In summary, our volunteer association is vital, healthy and passionate about music. We subscribe, we serve, we educate, we train leadership and we support the Minnesota Orchestra by contributing money.

According to the Symphony Orchestra Institute in Chicago, publisher of *Harmony Magazine*, a healthy orchestra family requires four equal partners: the musicians; the board of directors; the staff; and the volunteers. WAMSO is proud to be a part of this orchestra family. We look forward to supporting our Orchestra creatively and energetically through its centennial and into the next century.

Holly A. Slocum

2001-2002 WAMSO Board of Directors

Holly Slocum - *President*
Barbara Burwell - *President-elect*
Dorothy Halverson - *Secretary*
Elaine Lagerstrom - *Treasurer*
Lisa Holmberg - *Director of
Communications*
Ann Pifer - *Director of Marketing*
Mary Ella Pratte - *Director of Development*
Erika Zetty - *Director of Development*
Kathy Kraulik - *Director of Education*
Shirley Taradash - *Director of Education*
Natalie Gottesman - *Director of
Membership*
Addie Ingebrand - *Director of Membership*
Jan Michaletz - *Director of Volunteer
Resources*

Carol L. Thacher – *Legal Advisor*

2001-2002 WAMSO Management Boards

Communications/Marketing

Judy Ranheim - *Arts Awareness & Advocacy*
Marilyn Jackson, Miriam Martin - *Copy
Editors*
Lisa Roehl - *Historian*
Terry Benson, Joan Manolis - *Marketing
Education Projects*
Rebecca Miller - *Marketing Special Events*
Nancy Whitney - *Showcase*
Sherry Davis, Cretia Jesse, Marilyn Ryan –
Advisors

Development/Finance

Linda Borman, Carmella Zagone – *Annual
Fund*
Gloria Maurer - *Investments*
Lorelei Bergman, Mary Ann Holdrege –
Dessert Booth
Linda Bock, Mary Jo Cordes - *Retail Project*
Karen Christopherson, Mary Shaughnessy,
Irene Suddard - *Advisors*

Education

Sheila Doran, Betty Van Tassel –
Adventures in Music Previews
Mary Jo Cole - *Education Outreach*
Coletta Wierson, Mary Jo Cole - *Family
Kinder Konzert Day*
Georgia Thompson, Tina Persson - *Gear Your
Ear®*
Norma Nelson, Jane Norris, Karen Sauter,
Lorna Schultz - *Kinder Konzerts*
Georgine Pliske - *Listening House*
Mary Heston Dahl, Wayne Lu - *Meet the
Masters*
Pauline Sateren, Coletta Wierson - *Young
Artist Competition*
Carolyn Cleveland, Elaine Ousley, Connie
Sommers - *Advisors*

Membership/Volunteer Resources

Mary Jane Sullivan, Bonita Yard - *Concert
Ushers & Hostesses*
Lynn Goodwyne - *Membership
Administration*
Terri Bowman, Vickie Foster, Wendy Seyb –
Membership Events
Diane Erdman, Lisa Roehl - *Membership
Recruitment*
Mary Ann Holdrege, Mary Ann Lisk –
Orientation, Training & Mentoring
Peggy Swanson - *Recognition*
Penny Boyle - *Volunteer Opportunities &
Placement*
Cheryle Clausman, Jean Reissner, Jo Ellen
Saylor - *Advisors*

2001-2002 Membership Recruitment Task Force

Jean Reissner, *Chair*
Karen Christopherson, Diane Erdman, Natalie
Gottesman, Dorothy Halverson, Charlene
Jundt, Joan Manolis, Lisa Roehl, Wendy Seyb

2001-2002 Nominating Committee

Marilyn Ryan, *Chair*
Mary Jo Cordes, Sherry Davis, Diane
Erdman, Jolie Klapmeier, Mary Ann Lisk,
Joan Manolis, Cindy Roszell, Connie
Sommers

Strategic Planning Committee

Jo Ellen Saylor, *Chair*

Barbara Burwell, Suzanne Crowe, Lisa
Holmberg, Jan Michaletz, Ann Pifer, Mary
Ella Pratte, Holly Slocum

Accomplishments in Education

Award-winning WAMSO education programs reach over 47,000 children each year, inspiring young music lovers and aspiring musicians for a lifetime. More than one million children have participated in our programs over the last fifty years.

Adventures in Music Previews: Held prior to the Minnesota Orchestra's *Adventures in Music for Families* concerts, these one-hour workshops introduce children ages four to twelve to musical concepts and enhance their enjoyment of the concert. Eight previews on four Sunday afternoons last year attracted over 400 children and their families.

Kinder Konzerts: Last year, 5,900 four- and five-year-old preschoolers were introduced to Orchestra Hall and their first experience with live classical music. Volunteers logged more than 3,000 hours in the management of this award-winning program. On twelve dates and at forty-eight concerts throughout the school year, trained volunteers guided children from 170 schools through a hands-on "sound factory", and then onstage for a concert specifically composed for Kinder Konzerts and performed by an ensemble of Minnesota Orchestra musicians.

In 2001-2002 Kinder Konzerts presented a musical retelling of *Jack and the Beanstalk*, with music composed by Janika Vandervelde. The 25th anniversary of Kinder Konzerts will be celebrated in 2002-2003. WAMSO has commissioned composer Steve Heitzeg to create music for Helen Ward's delightful children's book *The Tin Forest*.

Education Outreach: Kinder Konzerts were replicated during the summer for the Minneapolis Aquatennial, Marshall Field's Day of Music, and prior to the Symphony for the Cities concert at Plymouth's Hilde Performing Arts Center. Volunteers helped children and adults experiment with instruments – violins, drums and xylophones – at the Minnesota State Fair and the Frank Lloyd Wright Bridge opening celebration.

Gear Your Ear® Curriculum: In 2002, WAMSO initiated a new partnership with 89.3 WCAL to promote this curriculum-based study of masterworks of the orchestral repertoire. This program augments or, in some cases, totally supplies music appreciation programs in three hundred schools statewide, reaching over 40,000 fifth and sixth graders. Eighteen teams competed in the annual listening contest at Orchestra Hall on May 3, and all competitors attended an open rehearsal of the Minnesota Orchestra.

Gear Your Ear® Listening Contest Judges:
Melissa Ousley, *89.3 WCAL Host*
Samuel Bergman, *Minnesota Orchestra*
violinist
Holly Slocum, *WAMSO president*

Listening Houses: Special guest speakers joined WAMSO members for dinner and conversation at five Listening Houses throughout the year. These programs enhanced the enjoyment of the Orchestra's season through increased interaction among musicians, MOA staff, music experts and WAMSO members. A holiday brunch was held in December. Committee members also sold guest artists' tapes and CDs at Orchestra Hall, raising \$7,300.

Listening House Guest Speakers:
Giancarlo Guerrero, *Associate Conductor of the Minnesota Orchestra*
Manny Laureano, *Principal Trumpet*
Michael Sutton, *Violinist*
Jim Bartsch, *MOA Director of Education*
Mark Georgeson, *MOA Events Manager*

Meet the Masters: Aspiring young musicians experienced a once-in-a-lifetime opportunity to work with and learn from world-renowned artists. Pianist Garrick Ohlsson, baritone Nathan Gunn, and violinist Nadja Salerno-Sonnenberg each presented instruction to selected students and inspired audiences at Orchestra Hall and the University of Minnesota School of Music.

Young Artist Competition: DaXun Zhang, a twenty year old double bass player from the University of Indiana, was awarded both the first prize and the grand prize at the Young Artist Competition finals on January 13, 2002. Only four other grand prizes have been awarded in the 46-year history of the competition. As grand prize winner, Zhang will perform with the Minnesota Orchestra at a future subscription concert.

Created in 1956 – and WAMSO's oldest education program – the contest is designed to discover and encourage exceptional young talent through a regional competition. Prizes include performance opportunities, summer scholarships, and cash awards totaling approximately \$20,000.

Musicians under the age of 26 from eleven states and two Canadian provinces were eligible to compete. Two hundred nineteen application packets were mailed resulting in fifty-two taped performances judged in the preliminary round.

Six talented young musicians competed in the final round at Orchestra Hall.

Grand prize and first prize: DaXun Zhang (double bass)

Second prize: Julie Smith (harp)

Third prize: Maria Rayan (harp)

Other finalists: Conor Nelson (flute), Rachel Kudo (piano), Lydia Hong (violin)

Young Artist Competition Judges:

Giancarlo Guerrero, *Associate Conductor of the Minnesota Orchestra*

Henry Charles Smith, *former Resident*

Conductor of the Minnesota Orchestra

Thomas Turner, *Minnesota Orchestra*

Principal Viola

Service to the Orchestra

During the last year, WAMSO members documented over 10,000 hours of service to the Minnesota Orchestra and to WAMSO programs. Here are some of the ways WAMSO supported the Orchestra during the 2001-2002 season:

- ◆ Encouraged WAMSO members to purchase subscription packages for the 2001-2002 concert season by calling all WAMSO members
- ◆ Provided volunteer ushers for 16 coffee concerts
- ◆ Provided volunteers for the Minnesota Orchestra Riverfront Concert at Harriet Island in September 2001
- ◆ Assisted the MOA marketing department in a "thank-a-thon" to all first-time subscribers
- ◆ Decorated the freight elevator, which was used by violinist Itzhak Perlmann during his visit to Orchestra Hall in April
- ◆ Supplied volunteers for the 2002 Symphony Ball in June
- ◆ Supplied and helped coordinate over 100 volunteers for the Marshall Field's Day of Music in July
- ◆ Staffed the WAMSO dessert booth during all MusicFest concerts in July and August
- ◆ Hosted a Musical Petting Zoo at the State Fair as part of Minnesota Orchestra Day at the State Fair

The dollar value of volunteer time has been calculated by the Independent Sector (a coalition of leading non-profits, foundations, and corporations) as \$16.05 per hour for 2001. The in-kind contribution of WAMSO volunteers for 2001-2002 was 10,200 hours multiplied by \$16.05 or \$163,710. WAMSO is very proud of the actual and in-kind contributions we have made to the Orchestra.

Fundraising Accomplishments

WAMSO hosted two major fundraising events in 2001-2002: the annual WAMSO Spring Fashion Show and the American Craft Council Preview Party. Close to \$50,000 was raised to support WAMSO music education programs.

American Craft Council (ACC) Opening Night Preview Party

- Over 800 guests attended the pre-show viewing of the juried, high quality arts and crafts of national artisans and enjoyed appetizers and entertainment.
- Held at RiverCentre on April 11, 2002
- Honorary Chair: Joan Mondale
- Committee Chairs: Sara Braziller, Wendy Wenger
- Committee Members:

Barb Bender	Dolly Hickman
Terri Bowman	Ronald Johnson
Penny Boyle	Ann Pifer
Karen Engelbretson	Mary Ella Pratte
Vickie Foster	Laura Wall
Nancy Gronseth	Terri White
Beth Goodman	Nancy Whitney
	Ann Yelich

WAMSO Spring Fashion Show

- Presented by Nordstrom
- Held at the Minneapolis Hyatt on April 16, 2002
- Honorary Chair: Maxine Wallin
- Committee Chairs: Janet Kinzler, Sandy Shuster
- Committee Members:

Becky Anderson	Yvonne Miller
Raleigh Glassberg	Elizabeth Radichel
Lisa Holmberg	Jean Reissner
Marilyn Jackson	Erika Zetty

Membership Activities

Tea with the Friends of the Minneapolis Institute of Arts

WAMSO joined the Friends of the Minneapolis Institute of Arts to celebrate the opening of the Japanese Period Rooms at the MIA in October 2001. WAMSO members and Friends shared a Japanese Tea Ceremony with special guest Maestro Eiji Oue, viewed the new exhibit together and had a tea party.

Welcome to Osmo Vänskä

In November, WAMSO members welcomed Music Director designate Osmo Vänskä and his wife Pirkko to the Twin Cities and shared with them a WAMSO Kinder Konzerts program. After witnessing 200 children enjoying music on the Orchestra Hall stage, Maestro Vänskä joined over 125 WAMSO members at lunch. We look forward to welcoming him again when he arrives for his inaugural season in 2003.

Farewell to Maestro Oue

WAMSO members hosted a reception in May to bid Maestro Eiji Oue farewell after serving as the Orchestra's Music Director for seven seasons. One highlight of the reception was a brief concert performed by the second grade class of Blake School Highcroft campus. This presentation brought Maestro Oue's outreach efforts full-circle: his first outreach event was to visit with the second graders at Blake who were studying Japan. We wish Maestro Oue all the best as he begins his appointment as the Music Director of the Osaka Philharmonic.

Administrative Activities

- ◆ Approved updated investment policy
- ◆ Balanced the budget
- ◆ Brought bookkeeping in-house and initiated use of improved budgeting software
- ◆ Consolidated all WAMSO archives at the University of Minnesota
- ◆ Increased board of directors by two members and updated all job descriptions
- ◆ Initiated community partnership with Casa de Esperanza

Strategic Plan

To focus our goals for the next four years, WAMSO solicited input from the MOA board of directors, musicians, staff, WAMSO past presidents and WAMSO management boards through focus groups held in the fall. The 2002-2005 strategic plan revised the WAMSO mission statement, and delineated core values and three major goals. A complete copy of the strategic plan, including strategies to achieve the goals, may be obtained from the WAMSO office.

WAMSO Staff

Karen Walkowski - *Executive Director*
Janet Ryan - *Office Coordinator*
Lorna Schultz - *Bookkeeper*
Judy Servidio - *Clerical Assistant*

2002-2003 WAMSO Board of Directors

Barbara Burwell - *President*
Jo Ellen Saylor - *President-elect*
Kari Rominski - *Secretary*
Terry Benson – *Treasurer*
Karen Himle – *Director At Large*
Cynthia Sutter – *Director At Large*
Joan Manolis - *Director of Development*
Erika Zetty - *Director of Development*
Irene Suddard - *Director of Education*
Shirley Taradash - *Director of Education*
Ann Pifer - *Director of Marketing/
Communications*
Kiki Rosatti - *Director of
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Addie Ingebrand - *Director of Membership*
Jan Michaletz - *Director of Volunteer
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Newsletter Editor
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Placement*
Cheryle Clausman - *Advisors*

2002-2003 Nominating Committee

Cindy Roszell, *Chair*
Mary Jo Cordes, Diane Erdman, Jolie
Klapmeier, Mary Ann Lisk, Joan Manolis

WAMSO Life Advisors

Judi Blomquist	Nancy Moe
Mari Carlson	Elizabeth Myers
Sandy Coleman	Rosalynd Pflaum
Kathy Cunningham	Susan Platou
Luella Goldberg	Mary Schrock
Jane Gregerson	Holly Slocum
Judy Kishel	Mary Steinke
Jolie Klapmeier	Ann Zelle
Anne Miller	